

# TracFone Wireless, Inc. joins the National Wireless Independent Dealer Association (NWIDA)

**July 6, 2020 – West Orange, NJ** – The National Wireless Independent Dealer Association (NWIDA), a trade and advocacy association for independent wireless dealers, today announced the addition of leading Mobile Virtual Network Operator (MVNO) TracFone Wireless, Inc.

TracFone Wireless, Inc. is best known for its brands such as Straight Talk, SIMPLE Mobile, Tracfone Wireless, Total Wireless and Net 10, among others. TracFone Wireless, Inc. is America's largest prepaid, no-contract wireless service provider and is committed to their purpose to deliver coverage and access to all via all major US Wireless carriers.

In a related move, all TracFone Wireless, Inc. Master Agents including NexGen, Modern Wireless, Cellucom, Megatel Wireless, RushStar and Abmnus have also joined NWIDA.

"Joining NWIDA, with our Master Agent partners, makes sense as we continue to expand our distribution," said Lee Mrazek, Senior Vice President Indirect Channel, TracFone Wireless, Inc. "As a member of NWIDA, we are eager to share our brands with NWIDA's wireless dealer members to help them grow their businesses and profits."

Adam Wolf, President of NWIDA said: "We're thrilled to have TracFoneWireless, Inc. and their six Master Agents join. As other companies are terminating their dealers, NWIDA is committed to assisting them find new products, services and keep their doors open. TracFone Wireless, Inc. is looking to grow, not shrink, their distribution and we are happy to be able to offer them as a great option for the dealers."

Carriers and MVNOs can join by calling NWIDA at 919.694.3298.

For information regarding becoming a TracFone Wireless, Inc. authorized dealer visit

[www.tfdap.com/#/app/dealer-signup](http://www.tfdap.com/#/app/dealer-signup)



## About NWIDA

The National Wireless Independent Dealer Association (NWIDA – [www.nwida.org](http://www.nwida.org)) was established to provide competitive balance to the independent wireless retail and

repair stores. NWIDA provides an advocacy and strong voice at the local, state and federal levels for industry and dealer friendly legislation. By taking advantage of extended buying power, NWIDA members save 10-50% on products and services used every day.

Retail Membership is open to any independently owned wireless business and is available in 3, 6 and 12 month options. There is no application fee. NWIDA can be contacted through their website ([www.NWIDA.org](http://www.NWIDA.org)), via phone (919-NWIDA-98) or email ([info@nwida.org](mailto:info@nwida.org))



## About Tracfone Wireless, Inc.

TracFone Wireless, Inc. (TFWI) is America's largest prepaid, no-contract wireless service provider with more than 20 million subscribers across its family of brands. TracFone Wireless, Inc., is a subsidiary of América Móvil S.A.B. de

C.V. ("AMX") (BMV: AMX; NYSE: AMX; Nasdaq: AMOV; LATIBEX: XAMXL), the leading provider of integrated telecommunication services in Latin America. For more information, visit [tracfonewirelessinc.com](http://tracfonewirelessinc.com).