

# NWIDA

NATIONAL WIRELESS INDEPENDENT DEALER ASSOCIATION

**At the National Wireless Independent Dealer Association (NWIDA) we're here to support independent wireless retailers as you run and grow your business.**

**Our goals are all about helping you be more productive and efficient so you can increase your bottom line.**

## CONTENT

NWIDA members have access to content not found anywhere else, including:

- Our moderated forum, hosted on LinkedIn, where members can ask questions and get answers from other store owners and subject matter experts.
- Our on-line webinars and in-person seminars, with experts on the topics you care about. On a regular basis, throughout the year, NWIDA travels and hosts in-person seminars and webinars, just for members.
- Members have access to forms and marketing materials that they can customize and use.
- And, of course, we manage THE LIST -our database of wholesalers.

## DISCOUNTS

With our exclusive relationships with our Vendor-Partners (or VPs, as we call them) NWIDA members have access to discounts on the products and services they need to run their business, including:

- Security cameras
- Repair tracking and POS
- Outdoor and inside signage
- Credit card processing
- Payroll processing
- IT services
- Insurance and other benefits
- HR management
- Customized gift cards
- Marketing
- Printing
- Paper goods, "warehouse" items and much more!

We're adding new Vendor-Partners all the time, and we welcome your suggestions on the products and services you need most - just email us or fill out the form on our website.

## THE LIST

NWIDA is proud to have created THE LIST, a comprehensive (and growing) database of phone wholesalers, parts providers, accessory distributors and Master Agents. Anyone can search and read THE LIST. However only NWIDA members have the ability to write and leave reviews.

Do your research before you buy. Find new providers, check out member reviews, and start ***saving money!***